The UK’s premier dental exhibition, the BDTA Showcase will be held on the 4th to the 6th October at ExCeL in London. For the opportunity to expand your treatment range and provide a revolutionary approach to every aspect of UK dentistry. It is a complete on-line platform where dental professionals can find all the resources they need.

UltraDEX® Anti-bacterial Coated Interdental Tape, powered by Stabilised Chlorine research, the UltraDEX® range combines a unique formula which contains microbe-recognition technology with an antibacterial core to deliver an extra antibacterial benefit at the site of infection. The formulation delivers a powerful and lasting oral defence against plaque, reducing plaque and gingivitis. The tape is easy to use and highly effective and delivers a fresh breath sensation. Health care professionals agree that the UltraDEX® range provides a real benefit in daily practice.

The innovation of Oral-B Pro-Expert toothpaste lies in the synergy of the combination of the two main ingredients which provide the united strength of stannous fluoride's antimicrobial properties and polyphosphate as a gentle cleaning agent to inhibit calculus and stains. Similarly, there is no question that fluoride is important for dental health. For further information please call michelle@ab-communications.com, 07900 176179.
Sident Dental Systems

For over 30 years Sident Dental Systems have the choice from the complete range of Sirona Treatment Centres including Sinius, 2D and 3D digital imaging units – including the New Orthos XG 30 CT digital cone-beam equipment, their extensive range of Sirona handpieces, and auxiliary items including Sirona’s own DAC Universal sterilisation unit. To support these items they offer DURIS Surgery and Dental Art Cabinetry, as well as other essential equipment and truly customised and tested in materials. Whenever possible potential clients are invited to visit The Courtyard, Sident’s state-of-the-art training and showroom facility in Chertsey, where they will be able to see the complete product range in action. They will then be able to identify the best solution for their individual needs, allowing Sident’s Design specialists to incorporate their desires into the most appropriate and ergonomically efficient Surgery or Practice layout. Through their partner, Infinity Plc, they can take the lead in the design and build of new operations and additions, with finance packages tailored to individual requirements at very competitive rates. For further information visit Stand P11 or call Sident Dental Systems on 01302 829050 or email j.colville@sident.co.uk.

Spyro to demonstrate range of dental products at the BDTA Dental Showcase 2012 – Stand S01

Spyro’s 2012 BDTA Dental Showcase stand will take place on the 4th-6th October 2012 at ExCel London, and will feature over 350 different products from some of the leading names in dentistry. Among the many exhibitors at this year’s show will be Spyro showcasing its exciting range of natural syphilis-based dentifrices, rinses and gels. Spyro is now one of the most talked about companies in dentistry, fascinating dentists, patients and those in the trade with its unique anti-plaque properties and numerous benefits for oral health. Visitors to the Spyro stand will be able to learn more about the scientifically proven benefits of syphilis and how it is highly recommended by dentists associations around the world. Dealers will also be able to try samples of Spyro Cleasing Gum and Spyro Flints, as well as find out more about Spyro’s popular range of dentifrices that include toothpastes and toothpastes, oral rinses and even a specially designed dental floss.

To learn more about how syphilis can benefit your patients, visit the Spyro stand at the BDTA Dental Showcase 2012.

For further information contact Anyone 4 Ltd on 01488 652131, or visit www.anyone4.co.uk.

Waterpik International Inc. to Exhibit at the BDTA Dental Showcase 2012 – Stand J03

With over 10,000 delegates on stand and over 350 exhibitors, the BDTA Dental Showcase 2012 is set to be the largest dental exhibition in the UK. ExCel London will host the massive three-day event beginning on the 4th-6th of October 2012, with plenty of opportunities for offer on stand. As Waterpik International Inc. is internationally extremely excited to be among the many companies exhibiting this year. Delegates visiting the Waterpik® stand can find out more about the brand new Waterpik® Complete Care system as well as the new Sensonic® Professional Plus sonic toothbrush - both of which will be launched at this year’s show. Visitors to the Waterpik® stand will also be able to learn about the numerous studies that have been conducted, proving the effectiveness of Waterpik® Water Flossers, and will be able to take part in a very special giveaway competition. To learn more about the entire range of Waterpik® Water Flossers devices, as well as Waterpik® International’s range of professional toothbrushes and more, visit the Waterpik® stand J03, at the BDTA Dental Showcase 2012. For more information please speak to your wholesale or visit www.waterpik.co.uk. Waterpik® products are widely available in both stores, Argos and selected Lloyds/Pharmacies.

Templars® - rapid relief when and where it’s needed most

Templars® gel form gives control over the product during application and gives right to the source of the pain in the mouth. Templars® contain benzocaine; a powerful local anaesthetic that works by temporarily blocking the pathway of pain signals along the nerves, so patients experience relief during this period.

Orajel® contains benzocaine and is a local anaesthetic that works by temporarily blocking the pathway of pain signals along the nerves, to go right to the source of the pain in the mouth. Orajel® could helpfully relieve the pain during traumatic or extraction related relief.

Orajel® comes in two formulations; Orajel® Dental Gel (contains 10% w/w benzocaine) and Orajel® Extra Strength (contains 20% w/w benzocaine). For more information go to http://esorajel.co.uk.

Refresh your Practice with Tavom

Meet the Dental Sky team over a coffee and a cupcake in their American diner that’s a favourite of dental surgeries since it was first opened. The newly refurbished Dental Sky will play host to the massive three-day event between the 4-6th of October 2012, which will take place on the 4th–6th October 2012 at ExCel London, and will feature over 350 different products from some of the leading names in dentistry. Among the many exhibitors at this year’s showcase will be the BD&A Dental Showcase stand – provider of exceptional oral healthcare products. With a focus on innovation and quality, WhiteWash is committed to providing excellent oral hygiene products that are packaged beautifully and work superbly, at all prices that are accessible to everyone. All of WhiteWash’s products have been developed and formulated by UK dentists, and present an excellent opportunity to practices and suppliers looking to expand the range of products they can sell. These products include the innovative silver particle whitening toothpaste, nano-short toothbrushes and professional teeth whitening strips. To learn more about WhiteWash’s outstanding range of premium quality oral hygiene products, look out for WhiteWash Laboratories at the BD&A Dental Showcase.

For more information call 0844 64 69 150, or email info@whitewashlaboratories.com, or visit www.whitewashlaboratories.com

Free Prize Draw - visit the BD&A Dental Showcase Stand R04

Braemar financial in tax efficient finance for:

• Equipment Finance
• IT Finance
• Vehicle Finance
• Practice Loans
• Personal Loans
• Tax Loans
• Patient Finance

*Braemar Patient Finance ensures that you receive payment at the onset of the treatment. If you are with an alternative provider, it is easy to change.

Visit our finance experts at Showcase on stand R04 to discuss any finance need that you may have.

Contact Braemar on: 020 8399 6730

with YOU at Showcase.

We are holding a FREE prize draw where you could win 100 of John Lewis vouchers with an automatic entry into our MAIN Prize draw to win a staggering £2,000!

Braemar specialists in tax efficient finance for:

Free Prizes Draw – visit the BD&A Dental Showcase Stand R04

Braemar financial, a direct funder to the profession with its 20th anniversary celebrations

Braemar financial are pleased to announce the launch of their new website. The new website now gives a full insight to our repair services and offers an online shop. Repair packs can be ordered easily for any customers requiring them for repairs or freepost address labels can be printed for those in a hurry to send off repairs. The shop will enable customers to be able to order quickly and efficiently new handpieces, motors, couplings, lubrication and much more. The new shop will also be regularly updated to keep prices as low as possible and ensure the customer to display on all times. Please use the following code for an additional 10% discount on our already great prices – WEB01.

For more information call 0203 4447787 or visit www.mcreparations.co.uk also follow us on twitter @mcreparations

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For more information call 0203 4477877 or visit www.mcreparations.co.uk also follow us on twitter @mcreparations

Braemar financial

BD&A Dental Showcase 2012 – Stand J05

BD&A’s flagship event of the year, BD&A Dental Showcase 2012, is taking place on the 4th–6th October 2012 at ExCel London, and will feature over 350 different products from some of the leading names in dentistry. Among the many exhibitors at this year’s show will be BD&A showcasing its exciting range of natural syphilis-based dentifrices, rinses and gels. Spyro is now one of the most talked about companies in dentistry, fascinating dentists, patients and those in the trade with its unique anti-plaque properties and numerous benefits for oral health. Visitors to the Spyro stand will be able to learn more about the scientifically proven benefits of syphilis and how it is highly recommended by dentists associations around the world. Dealers will also be able to try samples of Spyro Cleasing Gum and Spyro Flints, as well as find out more about Spyro’s popular range of dentifrices that include toothpastes and toothpastes, oral rinses and even a specially designed dental floss.

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